



Module 12 Supplement

Affiliate Marketing – Finding Quality Offers

In this short report, I discuss how to find quality affiliate offers to promote. The first part to realize is that big, well-known retailers online have affiliate programs. It's very easy for you to tap into what they offer. They've got good marketing systems in place. That's why they are highly successful and large companies and this gives you the chance to promote for such businesses.

Typically, in the footer of the website you'll find if they have an affiliate program. For example Amazon.com has a button that says "Join Associates program." Each of them has a different way to state it and to promote it. Find any wording indicating "affiliates" and you can be part of using that platform. Find the big name retailers and become part of their affiliate programs.

Promote stores you shop at or services you use. This makes it very easy to promote them. Maybe you're big into shoes and you can go with many of the

online shoe companies you have used. You can become an affiliate and promote for them since you've already used their products.

Maybe you've read lots of e-books and you've found a solution for something you or your family suffer from. Find a vendor offering a viable solution, service or product and promote it as an affiliate. Look at ailments you have a passion for. Find solutions you can share. You don't have to be completely passionate about a market. The money will follow where it makes sense.

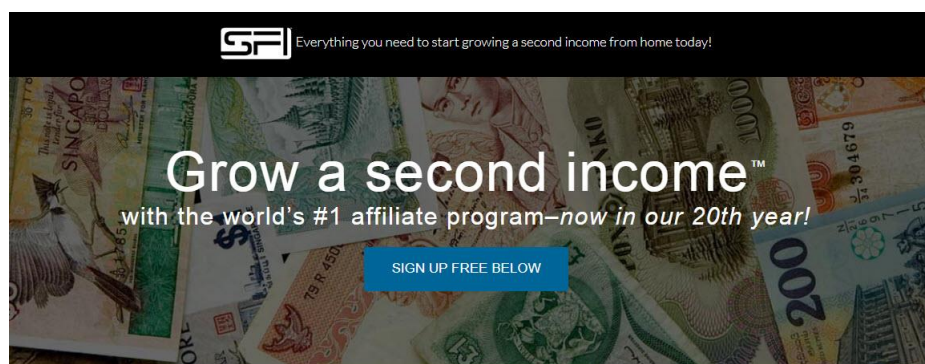
If you love sports, promote licensed apparel or ticket solutions. Sports may be a good interest which is also a profitable niche market. You don't have to be passionate about it though to make income. Large affiliate networks can connect you with plenty of offers. Clickbank for example has tons of digital products.

Keep in mind that there are different types of offers: traditional commission, where you earn a percentage of each sale, Cost Per Action (CPA) offers where you get paid a set amount. You can also get paid based on leads, zip code submissions, or the number of email addresses submitted. You'll find those within various affiliate networks.











The first affiliate marketing company I'm introducing is [**SFI \(Strong Future International\) Marketing Group**](#). **SFI** was launched in 1998. Starting with just one product, sold only in the United States, SFI has now grown to more than 10,000 products and services (and growing daily) sold in more than 190 countries around the world.

SFI was created to allow anyone with a computer and internet access the opportunity to tap into the worldwide e-commerce revolution. Anyone of legal age in his or her country can become an SFI affiliate for free by filling out an online registration form. There's no obligation or purchase requirements.

Once registered, affiliates are provided with professional Websites for marketing SFI's products on the Internet. SFI also provides all necessary sale support services, such as customer service, payment processing, and product shipment – all at no cost to the affiliate. For each sale generated, SFI pays the referring affiliate a commission. Additional commissions can be earned by building and leading affiliate groups. [Check out my affiliates' page too!](#)



22 Reasons Why You'll Love SFI

-  Work from the comfort of your home, or as you travel, on your computer, tablet, or smartphone
-  10,000+ commissionable products, with new products added daily
-  Start FREE, no obligation, and no purchase requirements ever
-  Can start earning money within hours
-  We take care of all orders, payments, shipping, and customer service for you
-  Thousands of SFI affiliates around the world earn commissions every day
-  No experience necessary; we train you FREE
-  Excellent long-term residual income potential
-  Earn money worldwide (in over 190 countries)
-  Learn and earn at your own pace

[SEE MORE REASONS](#)

Another good affiliate network company is www.cj.com, also known as **Affiliate by Conversant**.

The screenshot shows the homepage of CJ Affiliate by Conversant. At the top left is the logo "G affiliate by CONVERSANT". To the right are links for "United States", "Blog", "Contact", and "Login". Below the logo are navigation links: "Advertiser", "Publisher", "About CJ", and "Support Center". A search bar contains the text "What is Affiliate Marketing?". The main banner features the headline "INTRODUCING CJ AFFILIATE BY CONVERSANT." followed by the text: "Commission Junction has joined the world's premier marketing platform. While our name has changed, our commitment to industry-leading performance marketing remains unrivaled." A "Learn More" button is positioned below this text. The banner also features a large "G by CONVERSANT" logo on the right. Below the banner are two columns. The left column is titled "Advertiser" and has the headline "Drive more sales with CJ Affiliate". It includes a photo of Ryan Hudgins from IHG and the text: "Connect with consumers and drive more sales with the world's largest, most productive publisher network." A green button at the bottom says "Apply to Become an Advertiser ». The right column is titled "Publisher" and has the headline "Make more money from your website". It includes a photo of Marissa Javid from WhaleShark Media and the text: "Earn income from your website traffic by partnering with the most widely recognized brands in the world." A green button at the bottom says "Free Publisher Sign-up »".

It used to be known as Commission Junction. They'll have listings and criteria you need to follow. They do want you to have a working website set up already so you'll need to work on having your own affiliate page.

Another option is www.shareasale.com and they don't have strict guidelines.

The screenshot shows the ShareASale website interface. At the top, there is a navigation bar with the ShareASale logo (a yellow star above the text 'SHAREASALE TRUE PERFORMANCE MARKETING') and links for 'AFFILIATE LOGIN' and 'MERCHANT LOGIN'. Below the logo, there are links for 'WHAT IS AFFILIATE MARKETING?', 'MERCHANTS JOIN HERE', and 'AFFILIATE SIGN UP'. A blue horizontal menu contains categories: 'POPULAR MERCHANTS', 'HOME & GARDEN MERCHANTS', 'FASHION MERCHANTS', 'GREEN MERCHANTS', 'BUSINESS MERCHANTS', and 'MORE MERCHANTS'. The main content area features a promotional banner for 'BAGS & BOWS by DELUXE', described as 'The Premier Source For Retail Packaging Products®'. The banner includes an image of various gift bags and boxes, a red text box stating 'Quality & affordable retail packaging supplies including gift bags, boxes, tissue paper, gift wrap, ribbons, bows & more!', and a yellow call-to-action button that says 'I WANT TO PROMOTE THIS MERCHANT ON MY WEBSITE'. Below the banner, there is a blue button that says 'I WANT TO BE ONE OF THESE MERCHANTS'. Further down, a section titled 'Welcome to the ShareASale Performance Marketing Network' describes the company as 'A LEADING PROVIDER OF PERFORMANCE MARKETING SOLUTIONS FOR THE PAST 14 YEARS'. Below this, there are four icons representing 'TECHNOLOGY' (wrench and screwdriver), 'SERVICES' (information 'i'), 'ABOUT US' (phone), and 'OUR BLOG' (speech bubble). A final paragraph at the bottom of the screenshot states: 'ShareASale has been in business for 14 years, exclusively as an Affiliate Marketing Network. Our technology receives accolades for speed, efficiency, and accuracy – and our reputation as a fair and honest business is well known within the industry. We encourage you to browse around our website and learn more, but if you have any questions, please don't hesitate to contact us!'.

There are tons and tons of ways you can make a commission on just about anything. If you can dream it up, there's ways for you to make money with it.

One of the popular sources mentioned earlier is www.clickbank.com.

When you view their Home Page, "The Clickbank Marketplace" brings up many categories on the left hand side.

The screenshot shows the ClickBank Marketplace homepage. At the top, there is a navigation bar with the ClickBank logo and a language dropdown set to 'English'. Below the navigation bar, the main heading is 'MARKETPLACE' with the subtext 'Choose from thousands of great products to promote'. A search bar labeled 'Find Products:' is positioned to the right of the heading, with a search icon and links for 'Advanced Search' and 'Search Help'. On the left side, there is a vertical menu of categories, each with a red arrow icon. The categories listed are: ARTS & ENTERTAINMENT, BETTING SYSTEMS, BUSINESS / INVESTING, COMPUTERS / INTERNET, COOKING, FOOD & WINE, E-BUSINESS & E-MARKETING, EDUCATION, EMPLOYMENT & JOBS, FICTION, GAMES, GREEN PRODUCTS, HEALTH & FITNESS, HOME & GARDEN, LANGUAGES, MOBILE, PARENTING & FAMILIES, POLITICS / CURRENT EVENTS, REFERENCE, and SELF-HELP. The main content area features several articles and advertisements. One article is titled 'How to Find Products to Promote' and includes a numbered list of steps: 1. Browse Categories on the left. 2. Use the Find Products box above to search by keyword. Below the list, it says 'To view the vendor's Pitch Page, click the listing title. Stats show you how much you can earn for referred sales. Click Promote to create a HopLink and start referring sales!' and 'To learn more about how the Marketplace works click here.' Another article is titled 'New to Affiliate Marketing?' and includes a bulleted list: 'Not sure what an affiliate is or does? Learn the basics of being a ClickBank affiliate.', 'Follow the easy steps in this guide to get started promoting ClickBank products.', and 'How does an affiliate earn commissions and get paid? This article will show you how your earnings are calculated.' To the right of these articles is a 'Sponsored Links' section with several offers: '\$50 BONUS For FIRST Sale' for 'www.HowToGetExBack.com' (Avg Comm 75%), 'Make Extra Cash from Home' for 'www.thelottoblackbook.com' (Avg Comm 60%), 'Best Survey Site To Promote' for 'www.SurveysPaid.com' (Avg Comm 75%), '\$50 FREE To Affiliates!' for 'www.GetCashForSurveys.com' (Avg Comm 75%), '\$75 FREE for Affiliates!' for 'www.PennyStockProphet.com' (Avg Comm 75%), 'Work From Home With Google!' for 'www.The7dayTest.com' (Avg Comm 75%), and 'New Affiliates Get \$50!' for 'www.RealWritingJobs.com' (Avg Comm 75%). At the bottom of the main content area, there is an advertisement for 'Pet Health Earn 60%' featuring an illustration of a woman holding a cat.

Every one of these products is easy for you to start promoting. You can start making a nice commission by promoting digital products on Clickbank.

If you want to get started quickly, go to www.jvzoo.com.

They're lenient and they've lots to offer with digital products. You do need to have a PayPal account set up already and you'll get paid instant commissions.

JVZoo.com

Home Affiliates Sellers MarketPlace Providers Support

Latest News 10/26/2013

JVZOO TOP PICK
How the Pros Make Money with Kindle
Massive Passive Income is Achievable, Like This...

Sell it... Promote it... Deliver it...

There are no out-of-pocket costs to become a JVZoo seller. You can create as many buy buttons as you like and add as many projects as you want to our marketplace!

BECOME A SELLER **BECOME AN AFFILIATE**

Instant Affiliate Payments
Say goodbye to all other third party seller tools. JVZoo incorporates everything you need in one convenient place.

Global Vendor Access
By sending a buyer to one of our vendors you are automatically cooked to any other product in our marketplace.

Tracking & Statistics
Necessary tools to make well informed decisions and quickly figure out what is working for you and what is not.

Stylish Button Creation
Choose from a variety of pre-tested buy buttons. Instantly create dime sales that count sales left.

Seamlessly Integrated
Say goodbye to all other third party seller tools. JVZoo incorporates everything you need in one convenient place.

PayPal Payments
JVZoo runs on a split payment system that not only protects you better but it also keeps your affiliates happy.

Digital Delivery
Each buyer is sent an email that includes a username and

JV Profit Sharing
As the sale comes in, JVZoo's system sends your JV partner their cut of the money upon

Instant Sales Page Generator
No website? No problem! Just create one on our sales

RECENTLY PAID CLIENT EARNINGS:
\$48,884,069.99

Become a JVZoo Affiliate
It is free to become an affiliate at JVZoo. You will have instant access to all of our affiliate tools and training. Simply fill out the form on the bottom at the bottom of this page and you can start earning instantly paid commissions today.

LEARN MORE

Become a JVZoo Seller
There are no out of pocket costs to become a JVZoo seller. You can create as many buy buttons as you like and add as many products as you want to our marketplace. You will never be charged a fee for doing so.

Another affiliate company not difficult to get into is www.peerfly.com. They typically deal with only CPA type products (Cost Per Action). You'll get paid a set amount per action. For example, when someone enters their zip code to get a quote for insurance or something similar, you'll earn a commission. You can find plenty of offers out there with this site.

PeerFly Publishers Rewards Advertisers FAQ Blog Contact Login

Internet marketing just got easier.

Join the fastest growing affiliate network in the world and watch your profits soar!

Become a Publisher
Start With PeerFly Today

Publishers

- ✓ #1 Affiliate Manager (PMI, 2012)
- ✓ Custom Tracking Platform
- ✓ Over 2,000 Live Offers
- ✓ Guaranteed Top Payouts
- ✓ Accelerated Payment Options
- ✓ Rewards Program & Contests
- ✓ Free Training & Tools

[Become a Publisher](#)

Advertisers

- ✓ #1 Affiliate Network (PMI, 2012)
- ✓ Lead Generation, Flat-Rate Sales
- ✓ Nearly 3 Million Conversions
- ✓ 30k+ Active Publishers in 165 Countries
- ✓ No Monthly Fees
- ✓ Dedicated Account Managers
- ✓ Full-Time Compliance Department

[Learn More](#)

Popular Brands We've Promoted

nonkey wish DELL EBA

"PeerFly drives quality volume to our campaigns, consistently. We suggest you grow your campaigns alongside an industry leader, PeerFly."

Jonathan, Rewarding Promos

Latest News

Dec 10 Come see us at ASW14 in Las Vegas on Jan 12th-14th. Visit us at Booth #408!

Aug 18 We will be at ASE13 in Philadelphia on Aug 18th-20th. Visit us at Booth #402!

Tweets

[Follow](#)

PeerFly @PeerFly
Excited to have @thedrunkipirate's Drinker's Box on PeerFly!
Check it out here:

If you are struggling to find products to promote, these sites will give you plenty of samples.

Another company to check out is www.maxbounty.com also CPA.

Once you click, "Become a Publisher" and create your account, you can view many offers. You may need a website, but it depends on their terms. We'll talk about getting your website set up in future advanced modules.

The screenshot shows the MaxBounty website homepage. At the top left is the MaxBounty logo with the tagline "Your Home for the Best in Cost Per Action Marketing". To the right is a "PARTNER LOGIN" section with fields for "EMAIL:" and "PASSWORD:", a "Forgot Password?" link, and a red "LOGIN" button. Below the logo is a navigation menu with links for "HOME", "WHAT WE DO", "ADVERTISERS", "PUBLISHERS", "FAQ", "BLOG", and "CAMPAIGNS". A Facebook "Like" button shows 4.6k likes. The main content area features a large section titled "HIGHEST PAYING AD CAMPAIGNS FOR PERFORMANCE BASED AFFILIATE MARKETING". This section includes a globe made of various banknotes and a red "BECOME A PUBLISHER" button. Text in this section states: "Since 2004, more than 16,000 affiliates have depended on MaxBounty for revenue from CPA advertising. We are renowned for weekly payments that are never late, available in multiple currencies and through multiple methods. Our customer service from dedicated affiliate managers is also second-to-none. Whether your form of advertising is done by PPC search, social network, contextual or email marketing, you've found a reliable partner with MaxBounty." To the right of this section is a blue promotional box for "NEW MAXBOUNTY PUBLISHERS EARN A \$1000 PERFORMANCE SIGN UP BONUS" with a red "CLICK HERE FOR DETAILS" button. Below this is a "FEATURED ADVERTISERS" section listing logos for pch, imvu, THOMPSON, CreditReport.com, Toluna, SNPD, and no!no!. The bottom of the page is divided into three columns: "ADVERTISERS" with a text block about maximizing ROI, "CAMPAIGNS JUST LAUNCHED" listing "DailyFitnessCenter - US (Auto Client ...)", "DailyFitnessCenter - US (Chrome)", "DailyFitnessCenter - US (Firefox/IE)", "Ipsos - Canada", and "MySurvey - French Canadian"; and "LATEST NEWS" featuring a large "DX3" logo and text: "Visit us at DX3 Canada in Toronto Mar 5-6, 2014." The footer contains the MaxBounty logo, copyright notice "© 2014 All Rights Reserved", and links for "resources", "contact us", and "privacy policy".

Another popular CPA is www.cpaway.com.

They work with some really good programs you can promote. Click on "Publisher" and create an account. You publish links to generate commissions. They are an up and coming network that is doing very well.

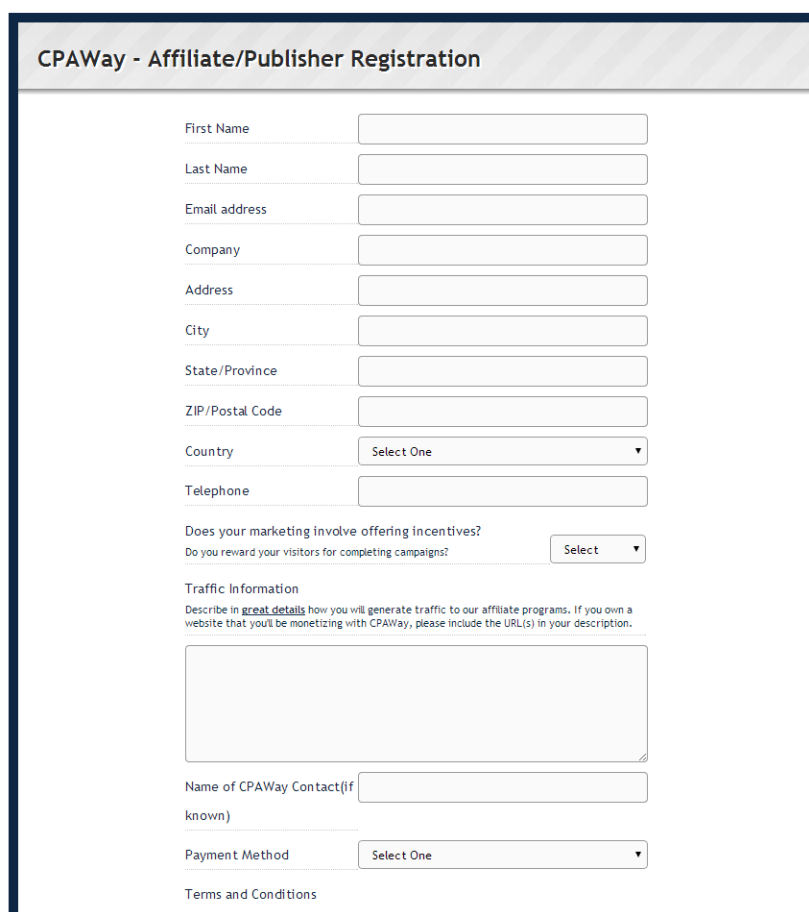
The screenshot shows the CPaway.com website. At the top, there is a navigation menu with links for About Us, Publishers, Advertisers, Events, Social, and Contact. The main banner features a background image of Mount Rushmore and the text "What is TheWay?" with a "Learn More" button. Below this, there is a "Join Today" button with two options: "Advertiser" and "Publisher". A red arrow points to the "Publisher" button. The banner also includes a "TOP 10 CPA Affiliate Networks" award logo and the text "VOTED THE 5TH BEST CPA NETWORK". Below the banner, there are logos for various partners: ADT, audible.com, dish NETWORK, account now, and baby! translation. The page is divided into three columns: "Events" (listing dates like November 6th-7th 2013 and Ad-Tech: NYC), "Careers" (listing roles like Jr. Account Manager and Business Development Manager with "VIEW" buttons), and "Our Reach" (featuring a world map). At the bottom, there is a footer with the CPaway logo, contact information for TheWay Holdings, LLC, and phone numbers for US, AU, UK, CA, and ISR.

The sign up for these sites is basic. Just provide your name, address, phone number, and an email. They will verify who you are and then you'll get paid.

Some of these Affiliate companies offer various payment options between direct deposit, a check, or Paypal.

If the form asks if your marketing involve offering incentives, select no.

This would refer to giving someone an offer or bonuses you are paying for in order to take part in these affiliate programs. I don't advise doing this right now. It might be something you'll want to look into later on down the road as an advanced feature.



The image shows a registration form titled "CPAWay - Affiliate/Publisher Registration". The form contains the following fields and sections:

- First Name
- Last Name
- Email address
- Company
- Address
- City
- State/Province
- ZIP/Postal Code
- Country (dropdown menu with "Select One" option)
- Telephone
- Does your marketing involve offering incentives? (dropdown menu with "Select" option)
- Do you reward your visitors for completing campaigns? (dropdown menu with "Select" option)
- Traffic Information section with a text area and a small icon in the bottom right corner.
- Name of CPAWay Contact (if known)
- Payment Method (dropdown menu with "Select One" option)
- Terms and Conditions

Be very thorough with your information provided when it comes to applying to become an affiliate with any of these sites. Let them know how you plan to get traffic. Show them you have a plan in place to promote. Let them understand who you are so your chances of getting approved increases.

A good website to look at is www.pointclicktrack.com. They offer a combination of types of affiliate offers. I'm giving you a nice variety of offers just to show you the huge quantity of offers and opportunities. It is just a matter of settling on them and deciding what you want to promote. Once the decision has been made, you can move into the traffic part and getting your website set up down the road.

Have an account? [Sign in](#)

PointClickTrack

Real. Honest. Growth.

Home Publishers Tools Support

WALLADS
Get instant access to PointClickTrack's offers

NEW ADVERTISERS
Only pay for customers we bring you

#1
NEW PUBLISHERS
It's time to work with a network you can trust

CONTENT MONETIZER
The easiest way to make money online

FIFTY BUCK GUARANTEE
Get \$50.00 if your payment is ever late

WALLADS
WallAds gives our partners immediate access to offers & deals from major brands. Users can...read more

There's a New Offer Wall In Town

WALLADS

New Here?

Is this your first time to PointClickTrack.com? Or even your first time checking into CPA? This site is designed with you in mind! You'll find plenty of information, tutorials, FAQs and more.

These may help get you started:

- > [New Advertiser Information](#)
- > [New Publisher Information](#)
- > [Frequently Asked Questions](#)
- > [Superior Tracking](#)
- > [Content Monetizer](#)

Welcome To PointClickTrack

PointClick, is located in a small town in the Heartland of America. Although we are a global company, we carry our small town values through to our business. Values such as hard work, integrity, and honesty fill our team with a sense of pride. Everyone here is dedicated to being the best in the business and is not willing to punch the clock at the end of the day unless the day's work is done. Furthermore, we are uncompromising on our commitments. We say what we mean and we mean what we say.

PointClick embodies several online marketing ventures. Through all of them, we strive to give our partners a superior experience forged from integrity, creativity and ingenuity. For example, our CPA platform, PointClickTrack, was built from the ground up by our team. It is a proprietary, unique platform that cannot be found anywhere else. It is our sincere hope that these efforts give our partners the absolute best tools available to grow their business.

One more to look at is www.affiliatebot.com.

They don't have as many barriers to entry as they aren't as well known. They're good quality though and that is important. You should take a good look at them.

The screenshot shows the homepage of Affiliate Bot, featuring a blue navigation bar with links for Home, Affiliates, Merchants, Programs, Forum, Blog, and Community. The main content area is divided into three columns: Affiliates (green background), Merchants (yellow background), and a right sidebar with login forms and a list of latest affiliate programs. The Affiliates section highlights benefits for publishers and bloggers, while the Merchants section focuses on expanding presence and acquiring customers. The sidebar includes an AsiaJam testimonial and a list of programs like 911 Tax Relief and ChicNova.

affiliate bot

Affiliate Marketing 2.0

Home Affiliates Merchants Programs Forum Blog Community CONTACT

Affiliates

*Milk your traffic
Cash in your pocket!
Top paying programs
Bloggers accepted!*

Publishers! Turn your website into a money-making machine! Leverage on your traffic to earn from the best campaigns and programs in the industry.

Bloggers! Maintaining a blog or being an avid user of the Internet can now give you the extra bucks you never needed, but have always wanted. Have the additional revenue stream simply by working from the comfort of your home.

Our robust AffiliateBOT system empowers you with top-notch tracking and reporting capabilities, so your promotional efforts are properly rewarded and optimized to bring you the highest income.

Excellent EPC rates on hundreds of programs you can join and promote. AffiliateBOT, making your Internet space worthwhile.

We simply give you no reason not to earn.

[Learn more »](#) [Sign up now »](#)

Merchants

*Expand your presence
Solid brand recognition
Acquire new customers
Boost your sales*

Merchants! For centuries, merchants pay for advertisements first before they can actually reap the rewards. The medium of advertisement hardly cares of your results. You paid for it anyway, and they get the fair share of your bank account. Terrible, isn't it?

Now, AffiliateBOT is championing Internet Advertising, the way it should! An output-oriented and performance-based marketing, where Merchants will only have to pay for performance and completed sales, translating to a healthier profit level!

AffiliateBOT is one of the world's largest affiliate networks. With our easy to use, and feature-rich software, making your business grow is as easy as 1-2-3.

Get the boost in your online business now! Let our Power Affiliates show you how. Sign up now or take our tour to learn more...

[Tell me more »](#) [Join our network »](#)

Affiliate Login [Forgot password?](#)

EMAIL
PASSWORD
 REMEMBER ME

Merchant Login [Forgot password?](#)

EMAIL
PASSWORD
 REMEMBER ME

"Our sales have tripled since joining AffiliateBOT three months ago. We now rely completely on our affiliate program as our engine of growth."

P. Svonn, AsiaJam.com

asiajam

Latest Affiliate Programs

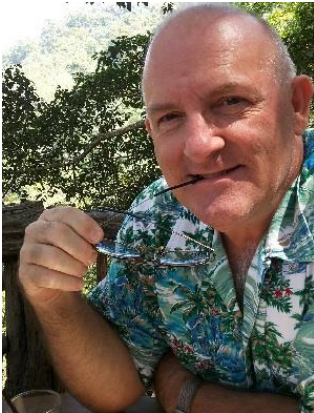
- [911 Tax Relief](#) - 19th December
- [ChicNova](#) - 19th December
- [Epic Soccer Training](#) - 26th November
- [VinAlert](#) - 26th November
- [Introduction To Basi...](#) - 26th November
- [Get Better Grades No](#) - 26th November
- [Human Anatomy Course](#) - 26th November

START A WEBSITE TODAY

GET STARTED FOR ONLY

Now I recommend that you go back and revisit this supplemental report again if you need to. Then choose a few offers you can promote. Let's start setting in on that niche and the products to offer. Then you can offer content and a website. The information is going to funnel traffic through your affiliate links so you can start making money as quickly as possible.

I hope this has been helpful for you.



Walter Nigh

First Steps Online