



Affiliate Pack

Email Swipes: Feel free to edit, alter, fold, spindle and mutilate these to your own personal specifications! I recommend using a bitly link or tinyurl made from your affiliate link so you can see tracking as to which email gets the better response. Please let me know any data you get. Let's look for the best conversion emails.

Email #1:

Subjects: (use one) Use this email for people already working online.

- Are you an Online Newbie? Feeling Lost? Here's help!
- Need A Shot in the Arm for your Online Business!
- Your Online Business stagnant? Get help here!

Hey there,

Are you going through tough times, feeling lost or confused and want to give up your online adventure!

Here's hope! A light at the end of your tunnel!

Walter Nigh's new training course, **First Steps Online**, gives new perspectives and ideas, possibly kick-starting your online business into its' next phase.

Check it out here: (Insert your affiliate link or bitly link here)

Who's Walter Nigh? He's my friend – an online marketer - who's been there, done that, wrote **First Steps Online!** His awesome training program helps online marketers be more successful and profitable.

Find the details and access right here: (Insert your aff link here)

Don't struggle alone, confused and discouraged. Check it out today!

Your friend,

XXXX XXXXXXXXXX (Your name here)

Email #2:

Subjects: (use one) For someone considering starting an online business.

- Want to start earning money online? Read this first!
- Starting to Earn Money Online? You need to read this!
- Stepping into the Online Business Arena? Watch out!
- Want to make the money Online Gurus make? Hold on, read this!

Hello;

Deciding to start an online business needs careful consideration!

Why?

Because 90%, or more, of all online start-ups fail in the first 12 months!

Yikes! Yes, it's true. Want to know how to beat these odds?

Go here: (Insert Affiliate link here – or bitly link.)

My friend, Walter, just released an online training course called, First Steps Online.

It takes you by the hand through the internet and "First Steps" you into the TOP 3 methods of earning money online.

Be informed and know this information *before* you consider working in the online space.

Discover how to stay out of the bad online statistics!

Check it out now: (insert Aff link here)

You can thank me later!

XXXX XXXXXXXX (Your name!)

Email #3:

Subjects: (Use one)

Is your Online business built right? Check here . . .

Your Online Business Leaning in wrong direction? Check this . . .

Discover the #1 reason your Online Business is failing.

Check your foundation!

Hey! How are you doing?

Every building has a foundation! It's critical, and it must be a proper foundation, right?

How about your online business? Does it have the proper foundation?

Maybe you are not doing as well as you'd hoped, because part of your foundation is missing!

Find your missing pieces or gaps with Walter Nigh's latest training course, **First Steps Online**.

Check it out here: (insert AFF link here)

Discover how you can turn your failing or faltering (or even plateaued) enterprise around today with new perspectives and ideas to catapult your efforts into a lifetime of income and security.

Hurry, go now before your business collapses due to fundamental challenges! (That's college-speak for "bad footings.")

Get a good foundation here: (Insert Aff link here)

Tick, tock, tick, tock! Time's a wastin'!

XXXXXXX xXXXXXXXXX (your name here)

Email #4;

Subjects: (Use one) Use for people wanting to learn more about online marketing.

- Discover the BEST way to start an online business.
- Your First Steps online are your Most Important ones!
- Top 3 Ways to Earn money in the Online Space!

Hi!

Stepping into the online space for the first time is scary and frightening!

So much to learn, so much to do and you've got so little time!

First Steps Online, a step-by-step instructional course, will take you by the hand and lead you through the minefield of the internet and "First Step" you into the Top 3 ways to earn money online.

This awesome training leads you from the foundational elements needed to work on the internet into learning how to build a profitable and lasting business in the online space.

Check it out for free here: (Insert your AFF link)

Discover today how you can earn top online commissions and create a lifetime of residual income for you and your family.

Don't wait a day longer to find out for yourself. Go here: (Insert link)

Walter Nigh's "Go-at-your-own-pace" training is easy to read and engage.

All for now,

XXXXXX XXX (Your name here)

Promotional Banners:

The banners images below are hosted on my website and are LIVE.

The live links are listed below the banner graphics. You will need to insert your Affiliate links as the "Target URL" where ever you post them.

Each of these are different, with a little different message. Click the link and see for yourself.

Banner #1 (468 x 60)

A rectangular banner with a grey background and a white border. The text "Is Your Online Business Suffering?" is written in a bold, dark blue, sans-serif font.

Image URL: <http://www.firststeps.online/fs1/img/FSO-1-468.gif>

Banner #2 (468 X 60)

A rectangular banner with a grey background and a white border. The text "Take Your First Steps Online, with ..." is written in a bold, dark blue, sans-serif font.

Image URL: <http://www.firststeps.online/fs1/img/FSO-2-468.gif>

Banner #3 (468 x 60)

A rectangular banner with a grey background and a white border. The text "FIRST ST-PS ONLINE" is written in a bold, sans-serif font. "FIRST" and "ONLINE" are in dark blue, while "ST-PS" is in orange.

Image URL: <http://www.firststeps.online/fs1/img/FSO-3-468.gif>

Banner #4 (468 x 60)

A rectangular banner with a grey background and a white border. The text "Take Your First Steps Online, with ..." is written in a bold, dark blue, sans-serif font.

Image URL: <http://www.firststeps.online/fs1/img/FSO-4-468.gif>

Banner #5 (468 x 60)

Just Starting in the Online Space,

Image URL: <http://www.firststeps.online/fs1/img/FSO-5-468.gif>

Banner 1 (125 X 125)

**Take Your
First Steps
Online...**

Image URL: <http://www.firststeps.online/fs1/img/FSO-1-125.gif>

Banner 2 (125 X 125)

**Trouble
getting
STARTED
ONLINE?**

Image URL: <http://www.firststeps.online/fs1/img/FSO-2-125.gif>

Banner #3: (125 X 125)

**Wanna
get
STARTED
ONLINE?**

Image URL: <http://www.firststeps.online/fs1/img/FSO-3-125.gif>