

# Free Marketing Tools

These resources and tools will help you get off the ground with your Internet Business.

For a listing of much needed tools,  
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## Highly Recommended Marketing Tools That Are FREE!

**7 Zip:** <http://7-zip.org> (free download)

An open source, free alternative to WinZip.

**Audacity:** <http://audacity.sourceforge.net> (free download)

An open source software used for recording & editing audio files.

**AVG:** <http://free.avg.com> (free download)

Anti-virus and anti-spyware protection.

**BrowserShots:** <http://browsershots.org> (free online tool)

Use this site to view how your website look in various browsers.

**CamStudio:** <http://camstudio.org> (free download) Alternate: Camtasia (\$300)

Lets you record all screen & audio activity on your computer and create video files.

**CCleaner:** <http://ccleaner.com> (free download) This works great!

Removes unused files from your pc allowing Windows to run faster and freeing up space.

**Color Cop:** <http://colorcop.net> (free online tool)

A multi-purpose color picker - great for web designers and programmers.

**Down For Everyone:** <http://downforeveryoneorjustme.com> (free online tool)

Is your site down? Use this tool to see if your website is down for other people.

**DupeFree:** <http://dupefreepro.com> (free download)

Quickly check for duplicate content & LSI keywords.

**Evernote:** <http://evernote.com> (free download)

Scan your notes, receipts, etc ... it will OCR the content, save it, and make it searchable)

**FileZilla:** <http://filezilla-project.org> (free download)

Open source FTP program for uploading files to your host.

**Firefox:** <http://mozilla.com/firefox> (free download)

Alternate web browser.

**GIMP:** <http://gimp.org> (free download)

An open source program used to create & edit - free alternative to Photoshop

**NVu:** <http://www.nvu.com> (Free download) I use this all the time to format and design webpages.

**Kompozer:** <http://kompozer.net> (free download)

An easy to use WYSIWYG HTML editor. Little more advanced than NVu.

**Open Office:** <http://openoffice.org> (free download)

Open source office software - word processing, spreadsheets, databases, presentations ...

**OSWD:** <http://oswd.org/> (free downloads)

Open Source Web Design offers free web design templates.

**PDF995:** <http://pdf995.com> (free download)

Use this tool to easily convert files to PDF format.

**PDF to Word Converter:** <http://pdftoword.com> (free online tool)

Easily create editable Word Doc files from PDF content – for legit purposes only! :-)

**Pixie:** <http://nattyware.com/pixie.php> (free download)

Great for web designers - just point to a color and discover the code value for that color.

PixResizer: [www.pixresizer.com](http://www.pixresizer.com) (free download) This small program will help you to resize any photo in just about any format. I use this all the time.

**Roboform:** <http://roboform.com> (free download)

Easily & safely manage your passwords.

**Snipping Tool:** Capture any part of your screen with this tool. Available on Windows Vista or newer, info and download here: <http://www.capture-screenshot.org/snipping-tool/>

**Skype:** <http://skype.com> (free download)

Make free calls over the internet to other people on Skype. (Me included!)

**Success with SFI:** <http://www.successwithsfi.com> a Free membership for SFI affiliates as well as other online marketers. Lots of video trainings and downloads.

**Textpad:** <http://textpad.com> (free download) **Also use Notepad in Microsoft**

A powerful text editor.

**VLC Media Player:** <http://videolan.org/vlc> (free download)

Media player capable of reading most audio and video formats.

**WordPress SuperStore:** <http://www.wp-superstore.com> A

resource for building websites, downloading the latest Plugins.

They have free video training for WordPress site setup.

Contact me with questions: [walternigh@gmail.com](mailto:walternigh@gmail.com)