



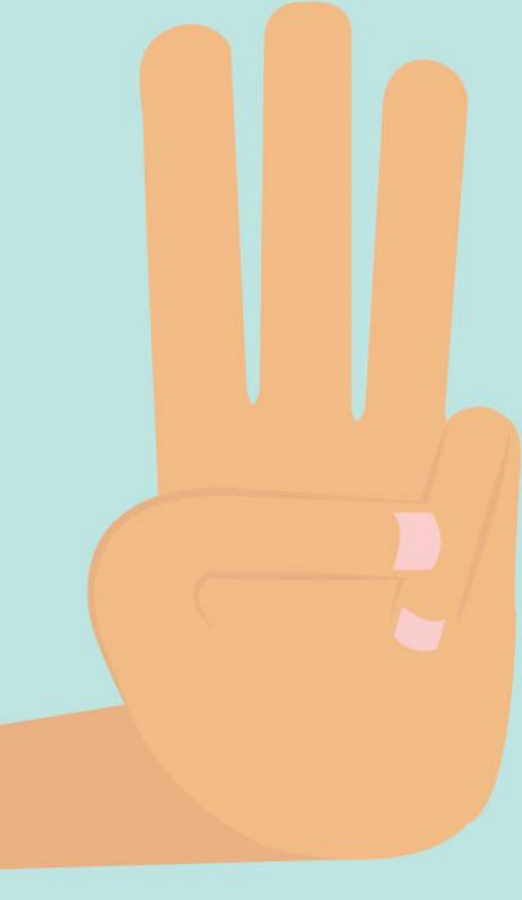
Your Online Quickstart Guide

www.chrisfarrellmembership.com



**Making Money Online is a skill
But like ANY skill
It can be learned**

When all is said and done -
Making Money Online comes down to **SELLING.**



THERE ARE ONLY 3 STEPS TO MAKING MONEY ONLINE

Want to hear
the good news?



STEP 1

**FIND A PROFITABLE
NICHE**



This means we identify an area online where people are already spending money. This is the key thing. We want to choose an area where there are already **BUYERS.**

STEP 2

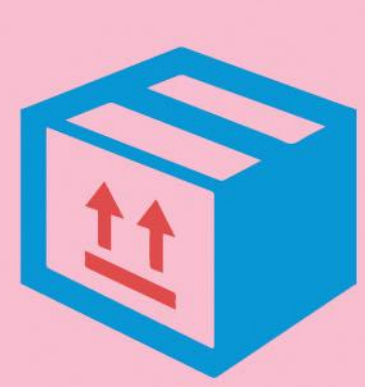
BUILD A LIST



In Step 2 we build a list of people that are interested in our profitable niche. This means we create a one page website that allows us to capture names and email address of visitors.

STEP 3

**INTRODUCE OUR LIST TO
RELATED PRODUCTS**



Once we have a list (and it does not have to be a large list) - we nurture a relationship with those on our list while recommending products/service they may be interested in.



RINSE AND REPEAT!

**ONCE WE HAVE OUR 3 STEPS SET UP
AND CONFIGURED CORRECTLY
- WE CAN THEN SCALE OUR BUSINESS.**

THERE ARE **3 ELEMENTS** TO
SCALING A WEB BUSINESS.



TRAFFIC

Traffic is the lifeblood of any web business. Nowadays it is simple to get laser targeted traffic in less than 30 minutes.



AUTOMATION

The magic of a web business is the ability to have every element automated, meaning all you have to do is set it up correctly once.



CONVERSION

Once we generate traffic we want to make sure as much of the traffic converts into paying customers as possible

**YOU CAN DISCOVER HOW TO ACHIEVE ALL THIS AT
www.ChrisFarrellMembership.com**