

**Personal Survey**

Copy and paste this Survey into an email and send it to: [walter@walternigh.com](mailto:walter@walternigh.com)

Once received and reviewed, you’ll receive a customized course of study for First Steps Online. Your Course of study will be tailored to your experience and knowledge from your answers below.

Please enter your experience and knowledge level in each of the questions.

Your involvement in this survey is totally optional. Not every question needs to be answered and your answers will only be shared for generally data purposes and for your personal analysis.

1. How long have you been working online? \_\_\_\_ months, \_\_\_\_ years
2. What level do you rate yourself: \_\_\_ no online experience, \_\_\_ newbie

\_\_\_ somewhat experienced, \_\_\_ seasoned marketer (really??),

\_\_\_ guru (so, what are you doing here?)

1. How many hours a week do you work on your online business? \_\_\_\_ hours
2. When you work online what is your principle marketing method? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EX: affiliate marketing, email marketing, setting up funnels, e-commerce, website sales, blogging)

1. What Method of marketing do you enjoy the most?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(EX: affiliate marketing, email marketing, setting up funnels, e-commerce, website sales, blogging, product development)

1. In addition to your principle marketing method, what other methods and strategies are you engaging? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. With what method are you earning the most income? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Approximately, how much money are you earning per month? \_\_\_\_ Under $50 \_\_\_\_\_$50-100 \_\_\_\_\_$250+
4. Are you currently involved in an Affiliate Marketing Company? \_\_\_\_\_\_\_\_\_\_\_ How long? \_\_\_\_\_\_\_\_\_\_\_\_\_ Are you getting the results you expect? \_\_\_\_\_\_ Why? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Have you ever started an email campaign or set up an autoresponder program? \_\_\_\_\_\_\_ (Yes/No) What were the results?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Have you setup a product funnel or service funnel? \_\_\_\_\_ (Yes/No)

What were the results? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is your market niche? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What challenges do you face in your online marketing? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Ex.: Lack of knowledge, lack of method or strategy, not enough experience, no one to show you how, no money for traffic, no money to buy a program, no coach or mentor?)
3. Do you feel there are gaps, or missing pieces in your online knowledge or experience? \_\_\_\_\_\_\_ If so, what are they? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. What do you see as your 3 biggest weaknesses? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. What do you see as your 3 biggest strengths? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Where would you like to be in your online business in 6 months? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. If you are not realizing your online goals or dreams, what’s the problem and what’s holding you back? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. If you have started making some money online, but have stalled, what is the problem? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
9. How hard are you willing to work in order to get your online business off the ground and making more money, than you are right now, by the end of this year? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
10. What do you need to drop off or drop out of your life in order to see progress in your business? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
11. Are you struggling to keep your focus on your goals and expectations? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
12. Have you begun building an enthusiastic fan base, prospective customer or client list, you can market and promote products? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(This could be your soft market, FB connections, Twitter followers, connections on LinkedIn, etc.)

How many? \_\_\_\_\_\_\_\_\_

1. Would having a mentor or coach working with you help you get closer to realizing your business goals this year? \_\_\_\_\_\_\_ (Yes/No)

Thank you! Your personal review will be sent as soon as possible.